

# design.

get what you want.  
websites • graphics • presentations

**FAT FINGER**

**TECHNOLOGIES**



# websites.



Need a website? Here's some basic packages to get you started. All our websites are responsive, which means they adapt to whether you're viewing it from a desktop or mobile device. Content managers are custom coded and pricing is available on request.

## one-pager.

Ideal for companies that need an online presence with the same professional layout as multi-page website. The website contains a main-menu and navigates to different places on a single landing page.

- Responsive HTML One-pager website
- Main Banner Image / Video Banner
- Choose up to 5 Sections: About Us, Services, Products, Gallery (max 20 pics), Client Carousel of Logos, Features, FAQ, Testimonials, How it Works, Contact or custom name your menu.
- Online Enquiry Form + Google ReCaptcha
- Google Map

**R7500.**

## high-five.

Need more content on each page? Our high-five package gives you more flexibility to create more content.

- Responsive HTML 5-page website
- Main Banner Image / Video Banner
- Image Gallery (max 20 photos)
- Online Enquiry Form + Google ReCaptcha
- Google Map
- Google Analytics

**R9500.**

## two-handed.

Fat Finger's two-handed package offers your 10 HTML pages which you can use to your heart's content. More pages allows you to create more sub-categories under any main menu to detail each iservice or product in more detail.

- Responsive HTML 10-page website
- Main Banner Image / Video Banner
- Image Gallery (max 20 photos)
- Online Enquiry Form + Google ReCaptcha
- Google Map
- Google Analytics

**R15000.**

# content management.



For clients who prefer to manage their content, here are some of the most popular content functionalities that can be added to our website packages. If you need something specific, our team of fat fingers can make it happen. Just tell us what you need and we will prepare a tailored estimate.

## news.

Ability to add news articles and YouTube videos to your website. Includes:

- Single news image or YouTube video
- Heading and subtitle
- WYSIWYG Content
- Attach a single document
- SEO-friendly URLs
- META Description and Keywords
- Date scheduling
- Latest news articles to feature on 'home'

**R8500.**

## mailchimp.

Integrate your mailchimp account to allow your customers to signup to your newsletter.

**R2500.**

## gallery.

Single tier photo gallery to be included into your news articles or on a standalone page.

**R7500.**

## shop.

Need an online shop or full eCommerce solution? Our solutions include:

- Single or multi-tier product databases
- Check-out facilities
- Shipping API integration
- Categories database
- Payfast and Paypal credit card integration
- Accounting Software Integration
- Product Filters
- Search Functionalities

Because we're all about transparency, we avoid adding unexpected costs to your bill. So, what would be considered 'optional costs' or 'extra'?

## extra services.

### COPYWRITING

When we build websites or graphics, we include the text and content that you provide. If you require proofreading or creatively written content, we can provide this service at our hourly rate of R550.

### CONTENT MANAGEMENT

Whenever clients require us to build content management systems, it allows them to upload their own data. But for the busybodies that don't have time or manpower, we can take care of this for you on an ad-hoc basis of R550 p/hour.

### IMAGE EDITING

Need to crop out someone from a photo? Or what about getting rid of a nasty-looking background? We can edit, deep-etch and clean up your quality images. R550 p/hour.

### STOCK IMAGES

A picture paints a thousand words. That's why we always recommend good quality images for your project. If you don't have any good photos on file, we can provide you with a wide variety of stock images which is licensed per project. R100 per photo.

### GRAPHIC DESIGN

Whether you need a new logo or would like to make product and service brochures available on your website, Fat Finger can create what you need. Please see some of our popular graphic options on the next page.

### VIDEOS

More and more companies are trusting videos to convey a message quickly and with higher impact. We can create logo intro animations and cartoon animated videos to include on your YouTube channel.

# graphics.



Is your branding looking a little old? And what about that brochure from 19-voetsek? Fat Finger can help you move with the times.

## favourites .

### STATIONARY GRAPHICS

High-Five Stock Logo (4 Options)	R2 500
Custom Logo	R4 500
Letterhead	R1 000
Business Card	R850
Email Signature Concept	R500
Brand Identity Manual	from R2 500
Company Folder	R2 000

### MARKETING GRAPHICS

Brochures per A4 page	R800
Z-Fold / 3-Panel A4	R1 750
A5 Flyer - single-sided	R750
A5 Flyer -double-sided	R1 500
Poster Design	from R700
Publication Advert design	from R1 000
Display Banner designs	from R1 500
Social Media imaging	from R500
Label designs	from R500
Packaging design	P.O.R.

### POWERPOINT

Make your point with Powerpoint - effectively!  
Let us create your Powerpoint presentation including with concept slides:  
Splash / Front slide  
Welcome & Thanks slide  
Image slide  
Text slide  
Title slides  
Infographic or concept slides  
R550 per hour. Min 3 billable hours .

Prices are quoted excl. VAT.

# connect.

Clearly, there's very little we don't do. So, go ahead and connect with us!  
We look forward to working with you.

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